



Tuesday  
July 4th

# 2017 DAILY BULLETIN

# DESERT NEWS



## ② ARE YOU READY FOR THE ACTION? ②

### Everyone in Harmony

#### Society Board Unveils New Strategic Vision

To capitalize on the momentum generated by 7,000+ Barbershoppers from all over the world coming together in Las Vegas for our 79<sup>th</sup> International Convention, the Barbershop Harmony Society board has just announced a vitally important new strategic vision certain to become a memorable organizational milestone.

Under the “Everyone in Harmony” theme, there are four foundational concepts, coupled with one big action step, plus seven more strategies that together will enable this vision to become reality.

With help from a new video and several strategic vision documents just released, here are some highlights of the four foundational concepts. Or key strategies:

#### Preservation and Encouragement through Participation and Engagement

The reality is that we no longer live in a world of joiners; young people are less inclined to join membership organization such as ours.

Yet, there are all sorts of People Interested in Barbershop (dubbed PIBs, for now) out there, whether YouTube enthusiasts, music educators, multi-track creators, etc. who need ways to have a more formal relationship with our organization. So, from here on, we will offer more flexibility, allowing such PIBs to customize their Barbershop experience in ways our founders never dreamed of.

There will be membership options, subscriptions and plans that match one’s level of interest in Barbershop.

#### Building Communities of Artists

No more “one size fits all” rules for how chapters should be designed and organized.

We’ll promote new models for organizing communities of PIBs.

Efforts to build strong chapters will be balanced with big investments in revitalizing quartet singing—surprisingly, the often-neglected building block of Barbershop singing.

#### Driving Impact through Programs

“Legacy” programs and recently-launched initiatives will be evaluated and justified in terms of new criteria such as promoting participation in lifelong singing or delivering more music to singers and audiences or raising the profile of Barbershop singing.

Continued on next page

### SCHEDULE OF EVENTS

An Overview of Daily Details

#### Tuesday, July 4

**Society Board Meeting** (open to public)  
8:30am - 3pm, PH - Wilshire

**SCJC Meeting**  
8:30am - noon, PH - Brentwood Board Room

**Contest & Judging VP Meeting**  
9am - 3pm, PH - Westwood Board Room

**AHSOW Room**  
9am - midnight, PH—Santa Monica 4

**Harmony Platoon / Brigade Singing**  
9am - midnight, PH - Santa Monica 2

**Convention Office**  
9am - 6pm, PH—Sunset 3-4

**Registration / Exhibits / Harmony Marketplace**  
10am - 6pm, PH - Mezzanine

**Harmony Foundation Reception**  
3:15pm - 4:30pm, Bally's - Skyview Ballroom

**BarberTots Room**  
5pm - 10pm, PH - Sunset 2

**Harmony Foundation International Youth Barbershop Quartet Contest**  
5pm - 10pm, PH - Axis Theater

**Harmony University Classes**  
5pm - 9pm, Bally's - Skyview 1 & 3

#### Changes to Harmony University Classes

Occasionally, things happen that are beyond our control. Such is the case on some Harmony University Classes previously scheduled. As we receive the info, we will publish those classes that have been cancelled. Please check your Daily Bulletin to ensure you don’t make an unnecessary trip to Bally’s for a class that won’t be conducted. Here are two classes that have been cancelled for Tuesday:

**Joe Hunter**  
6:00pm Skyview 1  
Demystifying Performance

**David Wright**  
8:00pm Skyview 1  
Mathematics and Music



### Youth Quartet Contest Headlines Tonight's Action

**Planet Hollywood  
Axis Theater  
5:00pm - 10:00pm  
Here are the competing Youth Quartets:**

**Millenial Falcons  
Polaris  
The Reunion  
Bass-ically  
Blindside  
Singularity  
Frontier  
Gateway  
Eclectones**

**Ohana Means Family  
Western Harmonics  
On Point  
Rebels of Rhythm  
California Kid**

**The Aggienizers  
Minor Details  
Flightline  
Brothers in Arms  
Greenlight  
The Tune Squad  
Tradition**

**Spontaneous Chordbustin'  
Sound Hypothesis**

We will put a particular priority on new programs that create positive external social impact through the power of singing; for example, outreach program in new settings such as at-risk youth, underserved communities, hospitals, workplaces, etc.

**Supporting a Whole World of Singing**

We will become an organization that supports all forms of Barbershop singing, supporting at least three entities: our current men’s Barbershop organization, a women’s Barbershop organization and a mixed Barbershop organization.

Possible expansion of our service offerings to other choral organizations beyond Barbershop and *à cappella* worlds.

Our vision of EVERYONE in Harmony requires one more big step, and it needs to be a step of action, not words. First and foremost, **we must unequivocally turn away from any cultural vestiges of exclusion.** (Notice that the word “unequivocally” includes the word “vocal”—might there be a message there?) We must become radically inclusive and diverse, across cultural, ethnic, racial, gender, social, economic and generational lines. Our Society board has declared its commitment to this transformation.

With this commitment, our Society can proceed with confidence on the four key strategies, backing them up with a high-performing organization and structure capable of delivering on their potential. Developing behind the scenes are seven more strategies that form the strategic vision’s backbone:

- Building Revenue, Brand and Unity
- Modernizing Our Governance
- Measuring Impacts and Outcomes
- Capitalizing on Culture
- Taking a Global View
- Creating a Technology Platform that can support ways of interacting with PIBs and communities interested in Barbershop
- Instituting a Financial Model that can support significant investments in the vision and big changes in how we exchange and monetize value.

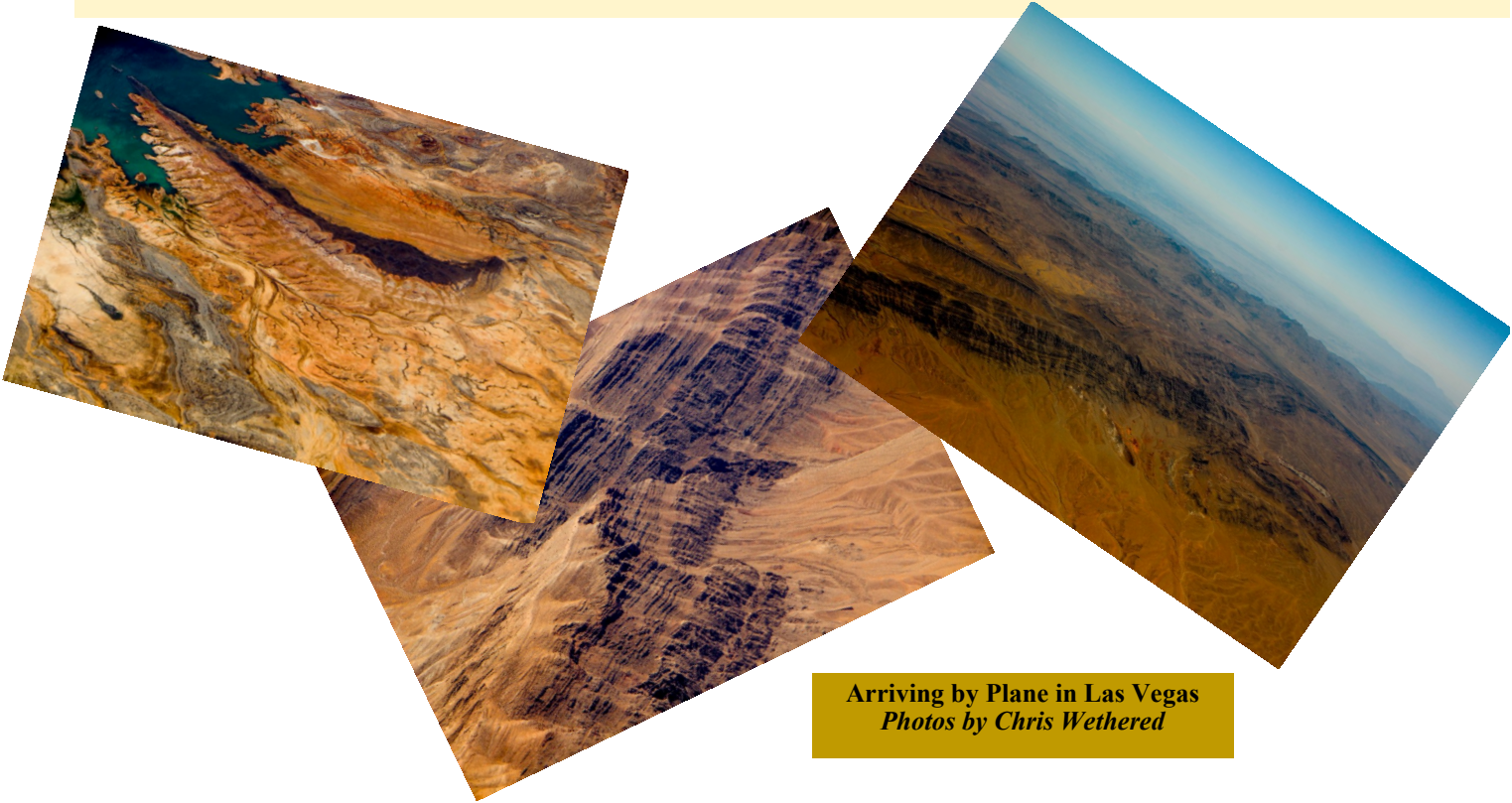
This is a big deal, a very big deal, and we are not talking about a gambling deal! No, our Society board and CEO Marty Monson along with staff and many others have been working for more than 18 months on research, deep thinking and surveying more than 6,000 Barbershoppers and fellow stakeholders on this new strategic vision.

Now, they need our support! Talk about it with your fellow Barbershoppers, seek out board members for discussion, make the time right now to watch the announcement video and read the vision documents, take the details back home to your chapters or other organizations. Let’s make this work. Different voices, different experiences make for more perfect harmony, and harmony changes lives. That’s why we’re here—to get everyone in harmony, to keep the whole world singing.

As Marty says, “Every Barbershopper, every fellow traveler, every person whose life is touched by the power of singing together, is part of this journey. We can’t wait to get started!”

For more information: Because you are part of our Barbershop Family, please take the time to watch the [Strategic Vision video](#) and share it with others. You can access the video and additional information at [www.barbershop.org/everyoneinharmony](http://www.barbershop.org/everyoneinharmony).

~submitted by Ford Fuller



**IT’S TAG TIME!**

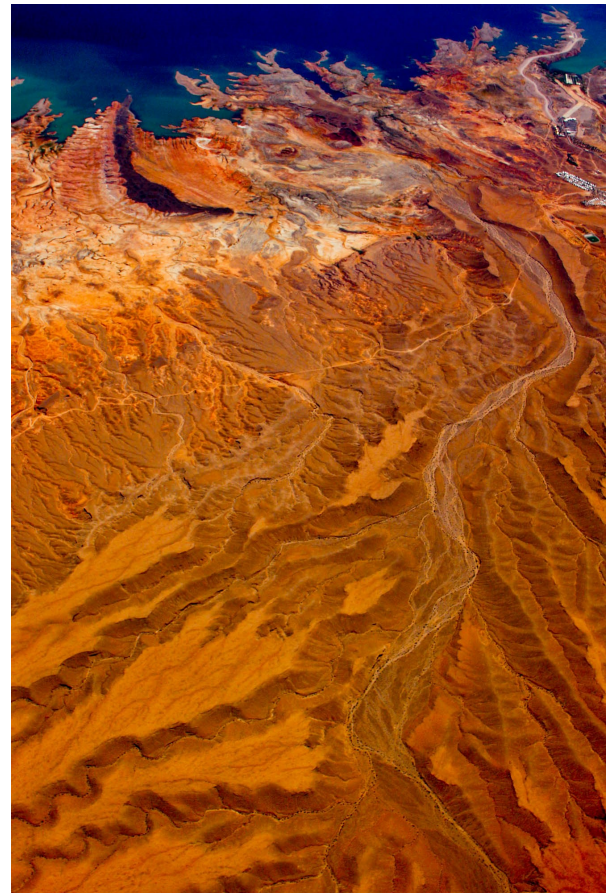
**W**e’re happy to provide some “suggestions” in your Convention *Daily Bulletin*, as a way to encourage even *more* tagging in hallways, nooks and crannies of our three hotels. So, with this offering, indulge yourselves with tagging your hearts out this week...and perhaps warm up with this tune!

**Lonely For You Am I**

Musical notation for the song "Lonely For You Am I". The notation is in 3/4 time, key of B-flat major (two flats). The melody is written on a treble clef staff, and the bass line is written on a bass clef staff. The lyrics are: "Lone-ly, so lone-ly for you— am I — lone-ly for you— am I —".



... and for your viewing pleasure in the online edition, which will ALWAYS be in color.....unlike the print version... here are more photographs of what caught the esthetic eye of Daily Bulletin Staff photographer, **Chris Wethered.**



Taken thru the window of the airplane as it descended into LV





